



unicef   
for every child

# Creating Impact Together

How private sector partnerships are shaping the future

1

Planet

2 Billion

Children

17

Global Goals to Meet

UNICEF and Partners: Putting Children

at the Heart of their Commitment to Improving the World



With the 'Decade of Action' – the 10-year deadline to achieve the Sustainable Development Goals (SDGs) – it has become clear that the private sector, with its vast resources and expertise, plays a crucial role in addressing issues such as climate change, poverty and inequality and in building a safer, more sustainable world for children.

All SDGs are critical.

All SDGs are relevant to children.

Live



Learn



Protect



Grow



Contribute



Propel



Assist







# What's inside

04 Introduction

06 Contribution to SDGs



## Live

Every child has the right to survive and thrive. UNICEF has helped reduce child mortality all over the world by working to reach the most vulnerable children everywhere.

[More on page 06](#)



## Contribute

UNICEF works with some of the world's largest and most influential companies in unique ways to enable donation-based charitable giving.

[More on page 42](#)



## Learn

Every child has the right to learn. UNICEF works around the world to support quality learning for every girl and boy, especially those in greatest danger of being left behind.

[More on page 18](#)



## Propel

Every young person has the right to fulfil their potential. UNICEF works all over the world to empower youth and to ensure their full participation in political, social and economic systems.

[More on page 46](#)



## Protect

Every child has the right to grow up in a safe and inclusive environment. UNICEF works with partners around the world to promote policies and expand access to services that protect all children.

[More on page 28](#)



## Assist

Reaching every child in emergencies is critical. UNICEF is there before, during and after emergencies, working to reach children and families with life-saving aid and long-term assistance.

[More on page 52](#)



## Grow

Early childhood offers a critical opportunity to shape the trajectory of a child's holistic development and build a foundation for their future. UNICEF works to ensure that the most vulnerable children can reach their potential.

[More on page 36](#)

62 Appendix (Credits+Bibliography)



# Introduction

We are in a time of exponential change. COVID-19 has exacerbated the underlying issues of poverty and inequality around the world. Global health systems have seen massive disruptions, and the number of people battling hunger has surpassed pre-pandemic levels. Economies are fragile, the climate crisis has deepened and as with any other crisis, the impact has been disproportionately felt by children and women.

According to World Bank estimates, COVID-19 has been a major set-back for the global economy, with more than 100 million people pushed into extreme poverty, measured by living on less than \$1.90 per day, in 2020 alone.

While the world has changed irrevocably, some things remain the same. Thirty years ago, global leaders made a historic commitment to the world's children by adopting the United Nations Convention on the Rights of the Child – an international agreement on childhood protection. Then, in 2015, with multiple challenges still unsolved, world leaders adopted the 17 Sustainable Development Goals as a universal call to action to mitigate global crises.

**Thirty years ago, global leaders made a historic commitment to the world's children by adopting the United Nations Convention on the Rights of the Child – an international agreement on childhood protection.**

Resilient leadership and partnerships with the private sector – including businesses, foundations, philanthropists and non-governmental organizations – can help change how our planet looks in the future and have reaching impact on the achievement of the SDGs. With the 'Decade of Action' – the 10-year deadline to achieve the SDGs – it has become clear that the private sector, with its vast resources and expertise, plays a crucial role in addressing issues such as climate change, poverty and inequality and in building a safer, more sustainable world for

children. The last of the goals – international cooperation – is designed to help achieve the other 16 goals by strengthening the means of implementation and revitalize the global partnership for sustainable development.

A crisis can be a chance to do things differently – to benefit vulnerable populations, businesses and economies, and entire societies. Organizations that have pivoted around resilience and seized emerging opportunities have not only survived, but also prospered. They have

**The SDGs are a game changer and UNICEF has invested efforts in defining goals, outlining strategies and working collaboratively with partners such as companies, foundations and other private sector entities to bring shared value for all – people, the planet and partners.**

looked at new ways of working, built new alliances and identified good practices to embrace the future. Sustainability has been defined in a post-pandemic world by the way resilient leadership has responded to the complex and challenging set of social, political, environmental and economic circumstances.

The SDGs are a game changer and UNICEF has invested efforts in defining goals, outlining strategies and working collaboratively with partners such as

companies, foundations and other private sector entities to bring shared value for all – people, the planet and partners. In doing so, UNICEF has built trust among partners to future-proof its work, which is likely to become increasingly important as more unprecedented challenges and emergencies can come from anywhere. Building resilience today is the best way for every child to survive and thrive in the future.





In 2020, the global count of deaths in the first month of life was 2.4 million children. What's more, about 810 women died each day from causes related to pregnancy and childbirth. Many of these deaths can be avoided, but inadequate access to quality health care and lifesaving supplies significantly determine the number of preventable maternal and child deaths.

# Live

Every child has the right to survive and thrive. UNICEF has helped reduce child mortality all over the world by working to reach the most vulnerable children, everywhere.



### Private sector partners



### SDGs Impacted







**In Indonesia, over 2 million children have been vaccinated through the country's largest measles and rubella vaccination campaign.**

## Unleashing the power of technology to transform lives

**arm**

Without innovation in technology, the hardest-to-reach children cannot receive the vital basic services they need to survive and flourish. In May 2015, a partnership between Arm and UNICEF was launched to unleash the power of technology to transform the lives of the world's most vulnerable children. This is a landmark relationship drawing on the joint resources of Arm, the world's most influential IP

design company, and UNICEF's Innovation team. As part of the ongoing partnership and by supporting UNICEF to scale technologies for children, Arm has helped drive a 6.8 percent increase in vaccination coverage rates – the equivalent of 2.38 million of the total 35 million children vaccinated in Indonesia through the country's largest measles and rubella vaccination campaign.



**The partnership aims to reach 5 million young people with information on how to prevent non-communicable diseases, as well as train 1,000 youth advocates and positively influence public policy in at least six countries over five years.**

## Catalysing a global advocacy movement for adolescent health

**AstraZeneca**  
Young Health Programme

Around 1.2 million adolescents die every year from causes that could have been prevented through the early adoption of healthier lifestyle choices.

Non-communicable diseases (NCDs) such as cancer, diabetes and respiratory disease share common risk factors, including tobacco use, harmful use of alcohol, physical inactivity, unhealthy diets and exposure to air pollution.

AstraZeneca's Young Health Program and UNICEF joined forces to catalyse a global advocacy movement led by and for young people aged 10–24 to empower them to make healthy choices and to ensure that preventing NCDs is a government priority globally. The partnership aims to reach 5 million young people with information on how to prevent NCDs, as well as train 1,000 youth advocates and positively influence public policy in at least six countries over five years. Improving adolescent health

and well-being will deliver a triple dividend: not only will it deliver vital benefits for adolescents and those around them, but it will also improve their health as adults and the health of their children. An investment in adolescent health is an investment in the health of future generations.

Halfway through the partnership, AstraZeneca's Young Health Programme and UNICEF have directly reached almost 2 million adolescents, trained more than 1,000 youth advocates, and influenced 12 policies and laws to be more protective of adolescent health and NCD prevention in Angola, Belize, Brazil, Indonesia, Jamaica and South Africa. After the partnership supported young leaders in Indonesia to present policy recommendations for smoke-free areas, Indonesia has mandated every region to implement smoke-free areas, and more than half of the country's districts have issued a new regulation.



## Ensuring safe water and sanitation for children in Colombia

**Baxter** International Foundation

**The partnership is ensuring thousands of children, adolescents, families and communities, including refugee and migrant communities, have access to safe and sustainable water sources.**

Since 2020, Baxter International has been helping UNICEF accelerate progress towards achieving SDG 6, to ensure access to water and sanitation, by providing funding for safe water, sanitation and hygiene programmes in La Guajira, Colombia, one of the country's most water-challenged regions. The partnership is ensuring thousands of children, adolescents, families and communities, including refugee and migrant communities, have access to safe and sustainable water sources. Together, Baxter International and UNICEF are rehabilitating water systems, promoting basic sanitation from community-based solutions, installing

solar panels, monitoring water quality, and distributing water filters and hygiene kits to families. Due to recent weather-related emergencies in Colombia, the water filters and hygiene kits have become even more urgent for families, highlighting the need for long-term, sustainable solutions. Baxter has further extended its support to UNICEF for a climate-resilient water, sanitation and hygiene programme in Egypt. The programme aims to increase access to resilient and quality water, sanitation and hygiene services, safe and equitable water, and education of improved quality for households and communities.



## Working together to prevent childhood obesity

**BEKO**

**Beko and UNICEF first joined forces in 2018 to mitigate the obesity crisis in an innovative triangular partnership with the Barça Foundation. The partnership's goal was to raise awareness in hand with Football Club Barcelona players through the #EatLikeAPro initiative.**

By 2025, over 70 million children in the world are likely to suffer from obesity. Since 2000, the proportion of children between 5 and 19 years old with overweight or obesity has risen worldwide, from 1 in 10 to almost 1 in 5. Overweight and obesity are growing on every continent, including Africa, and at a much faster rate in low- and middle-income countries. UNICEF continues its work to eliminate hunger and achieve food security at a global scale, but it is also responding to the changing face of malnutrition and the increased consumption of processed foods high in saturated fat, sugar and sodium and low in essential nutrients and fibre.

Beko and UNICEF first joined forces in 2018 to mitigate the obesity crisis in an innovative triangular partnership with the Barça Foundation. The partnership's goal was to raise awareness in hand with Football Club Barcelona players through the #EatLikeAPro initiative. In addition, Beko supported UNICEF programmes to improve food environments and diets and prevent overweight and obesity among primary school-age children in Brazil, Colombia, Costa Rica, Cuba, Ecuador and Mexico. The programme benefited at least 500,000 boys and girls of primary school age. In 2018, in just 11 days, Beko raised €1 million in an online campaign to fund the programmes.



## Helping in the fight to eradicate polio

**easyJet.com**

**The funds raised by the airline since 2012 have helped UNICEF vaccinate over 30 million children and spread awareness about the issue among the millions of passengers.**

EasyJet is one of the largest private sector donors in the fight to eradicate polio. The funds raised by the airline since 2012 have helped UNICEF vaccinate over 30 million children and spread awareness about the issue among the millions of passengers who travel with easyJet during UNICEF

collection periods. In mid-2018, easyJet launched an initiative to support UNICEF's education in emergency programmes, raising more than £1.3 million, which was enough to provide education to 300,000 children.







Since 2018, 6 million people have benefited from key health interventions.

## Empowering front-line health workers

Johnson & Johnson

For over 35 years, Johnson & Johnson and UNICEF have worked together to provide life-saving assistance to communities most in need all over the world. The collaboration in over 30 countries and territories has empowered health workers and strengthened health systems by supporting training, educational opportunities and programmes to expand skills, knowledge and access. The work to bridge health communication gaps has supported improved access to digital tools that deliver health information directly to health workers' phones, which enables them to better serve their communities.

With funding from Johnson & Johnson Foundation, in Lebanon, UNICEF is helping

to ensure community health workers receive quality skill-based training to provide essential community advisory services in person to the most vulnerable. In Uganda, with support from Johnson & Johnson Foundation, UNICEF worked with government and local partners to develop and deploy the FamilyConnect app, which has helped over 76,000 pregnant women, new mothers and heads of households receive essential health information. Together, UNICEF and Johnson & Johnson aim to build a thriving front line of health workers while strengthening health systems to advance equitable health outcomes for the most vulnerable.



The partnership with Kimberly-Clark commits to strengthening neonatal health systems, promoting better hygiene and providing first necessity support in times of emergencies.

## Promoting hygiene, protecting newborns and helping caregivers

Kimberly-Clark

For over two decades, Kimberly-Clark has helped UNICEF maintain and scale critical programmes to help ensure every child has the right to survive, thrive and fulfil their potential.

In 2019, Kimberly-Clark and UNICEF partnered through the Huggies® global 'No Baby Unhugged' initiative in Latin America and the Caribbean. To date, this partnership has helped UNICEF reach over 1.4 million children and 1.1 million parents across the region with quality early childhood development interventions to ensure that each child has the best start in life and reaches their potential. Kimberly-Clark is also supporting initiatives that improve neonatal health in rural communities across China and Viet Nam, with the goal of supporting over 15 million babies and their families.

In Indonesia, Kimberly-Clark's Softex brand is supporting UNICEF to create awareness on safe menstrual health and hygiene, giving girls from vulnerable communities the protection they need to keep going to school and adopt healthy and hygienic behaviours. This partnership focuses on gender-responsive and disability-inclusive water,

sanitation and hygiene (WASH) programme implementation, as well as promoting advocacy messages to contribute to break the stigma around menstruation.

UNICEF and Kimberly-Clark have also worked to increase access to safe water and sanitation through the Toilets Change Lives programme. Brand support from Andrex® and Neve® have helped fund UNICEF's Community Led Total Sanitation programmes in Angola and contributed to UNICEF's WASH programmes in Brazil's Amazon region, respectively.

Kimberly-Clark remains committed to UNICEF's humanitarian responses during emergencies. The support has helped bring aid to numerous children and families around the world, including in Colombia, Peru and Puerto Rico. During the COVID-19 pandemic, Kimberly-Clark donated \$2.5 million, which helped UNICEF provide hygiene and medical kits to schools and health facilities, as well as increase children's access to education, health and social services. Kimberly-Clark also contributed over \$2.2 million to UNICEF's response in India during the country's peak outbreak in April 2020.



## Providing access to safe water and sanitation

LIXIL

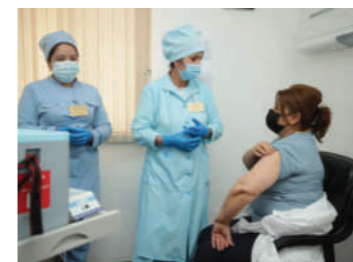
LIXIL and UNICEF aim to contribute to global efforts to improve access to safe sanitation for 28 million.

Today, almost half the world's population lacks access to safely managed sanitation. Every day, approximately 1000 children under 5 die from diseases caused by contaminated water and lack of sanitation.

The LIXIL Corporation, maker of pioneering water and housing products, and UNICEF are developing new ways to tackle this global sanitation challenge and accelerating progress towards SDG 6.2, to achieve access to adequate and equitable sanitation and hygiene for all.

This shared-value partnership is demonstrating how the private sector can

partner with UNICEF to strengthen systems to create sustainable sanitation and hygiene economies that can accelerate progress towards the SDG sanitation and hygiene targets. The partnership is creating demand for sanitation products such as toilets, improving the supply of sanitation products, ensuring that there is a supportive enabling environment for sanitation and hygiene markets, and allowing opportunities for affordable finance. The partners are paying special attention to the needs of women and girls and people in vulnerable situations across Ethiopia, India, Indonesia, Kenya, Nigeria and Tanzania.



Meta platforms, focused on COVID-19 and routine immunizations, have helped train and upskill 78 UNICEF offices in social behaviour change communication.

## Promoting routine immunizations

Meta

Meta is working together with UNICEF to support immunization programmes and messaging campaigns in the world's most complex vaccination contexts. The partnership is advancing credible, evidence-based information across Meta's platforms in countries where misinformation and vaccine hesitancy is putting progress at risk.

UNICEF is supporting national immunization programmes to restore services and vaccination campaigns to enable countries to safely deliver routine vaccinations during the COVID-19 pandemic. Through the collaboration with Meta, UNICEF is leveraging Data for Good programmes to analyse public vaccine-related posts on Facebook to inform online campaigns about the importance of vaccinating children and families.

In 2021, UNICEF focused on leveraging the power of online advertising to influence vaccination rates in four countries: [India](#), [Indonesia](#), [Kenya](#) and [Philippines](#). With support from Meta, UNICEF reached 173 million people through Facebook posts. Data from these posts allowed UNICEF to understand and gain insights on the drivers of vaccine hesitancy. Additionally, 78 UNICEF offices were trained and upskilled in social behaviour change communication on Meta platforms focused on COVID-19 and routine immunizations. In 2022, the partnership expanded its work in health messaging to increase the uptake of vaccines globally, while continuing to build capacity on social behaviour change communication in UNICEF country offices.







## Joining forces to make a difference in nutrition



Since 2015, MSC's support has allowed UNICEF to treat more than 70,000 children for acute malnutrition in Malawi.

By distributing ready-to-use therapeutic food, UNICEF provides community-based assistance to malnourished children to treat severe acute malnutrition in countries affected by crises. In 2021, out of 5.4 million children with severe acute malnutrition who were admitted for treatment worldwide, about 89 percent recovered.

MSC Cruises has been supporting UNICEF since 2009 through the 'Get on Board for Children' initiative, collecting over €12 million for UNICEF from guests on MSC cruise ships, and increasing awareness of UNICEF's work for children and families.

In 13 years of partnership, MSC has been an important partner and has supported life-changing programmes in various countries with a focus on nutrition. Thanks to MSC's support, more than 115,000 malnourished children have been reached with life-saving treatment in China, Ethiopia, Somalia and South Sudan. In Malawi, MSC's support has allowed UNICEF to treat more than 70,000 children for acute malnutrition, reducing the incidence of severe acute malnutrition from 4.1 percent to 1 percent between 2016 and 2019.

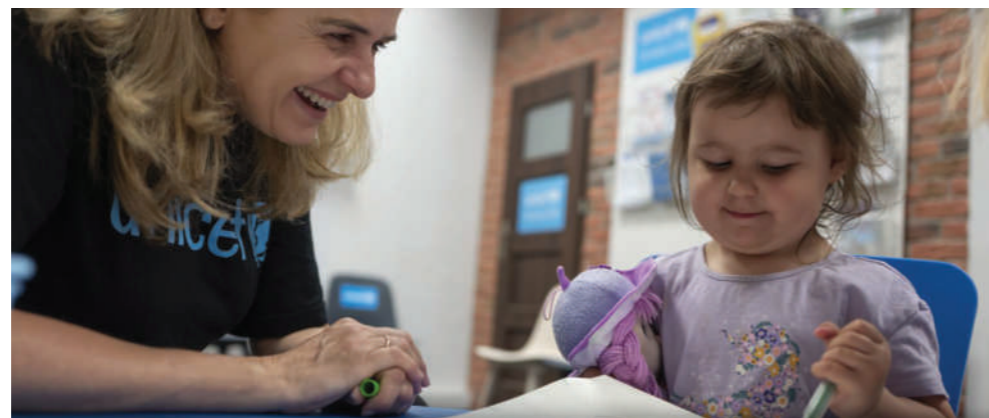
## Working together to prevent childhood obesity



The partnership aims to change public policy and the way childhood obesity is perceived – shifting it from being an individual's responsibility to it being a societal responsibility.

In November 2019, Novo Nordisk A/S and UNICEF forged a global partnership to help raise awareness, build knowledge and implement systemic changes that will contribute to the prevention of childhood overweight and obesity. By leveraging both organizations' expertise, networks and convening power, the partnership aims to support decision makers to change public policies and help change the way childhood obesity is perceived – shifting it from being an individual's responsibility to it being a societal responsibility.

Country-level interventions and policies are focused on scaling up interventions that work in Colombia and Mexico. So far, the partnership benefitted 2.6 million children and caregivers across the Latin America and the Caribbean region through direct programmatic reach and Social and Behavior Change Communication (SBCC). Moreover, the partnership reached another 4 million people through additional campaign and communication strategies. The plan is to expand the partnership in 2023, including in the East Asia and the Pacific region.



## Working together to provide life-saving vaccines



One million newborn lives have been saved since 2006, and 300 million vaccines have been donated to protect 100 million women and their babies.

Procter & Gamble's brand Pampers has been supporting UNICEF since 2006, and has helped raise \$70 million, becoming the largest donor to combat maternal and neonatal tetanus (MNT). Pampers' support has helped UNICEF to eliminate MNT in 26 countries, resulting in close to 1 million newborn lives saved since 2006 and 300 million vaccines donated to protect 100 million women and their babies. Pampers' funding has helped not only to

supply the vaccines, but also to transport them where they are needed most and to administer them. Midwives have been mobilized to deliver education on vaccination to even the remotest villages and to teach mothers about the crucial importance of hygienic birth practices. The MNT campaign has been activated in more than 65 countries, raising awareness on MNT and UNICEF's work in the field.



## Fighting to eradicate polio globally



Over 2.5 billion children have been vaccinated against polio through public-private partnerships.

Rotary International and the Bill & Melinda Gates Foundation have been critical and longstanding partners to UNICEF in the fight to eradicate polio globally. Together, they have provided \$2 billion in financial contributions and mobilized support from governments, organizations and donors for the Global Polio Eradication Initiative (GPEI). The initiative has contributed to the vaccination of 2.5 billion children against polio and to strengthening health systems to respond to current and emerging health threats and disease outbreaks.

GPEI is one of the world's largest public-private partnerships for public health led by national governments with six partners – the World Health Organization, Rotary International, the US Centers for Disease Control and Prevention, UNICEF, the Bill & Melinda Gates Foundation and Gavi. Since the founding of GPEI in 1988, the global incidence of polio has decreased by 99.9 percent. The world is close to eradicating the disease because of the impact of this partnership.

## Investing in innovation and frontier technologies



Takeda and UNICEF are investing in innovation and frontier technologies.

Takeda Pharmaceutical Company Limited and UNICEF are accelerating progress towards SDG 3 – to ensure good health and well-being – through innovative use of frontier technology such as artificial intelligence, drones and blockchain. UNICEF's Venture Fund, established in 2014, supports local start-ups in developing countries to create products that help improve the lives of children. Takeda supports the Venture Fund to allow UNICEF to assess, invest in and scale up open-source technology solutions that show

potential to positively affect the lives of the most vulnerable children. Open source and publicly available digital items such as applications, data and platforms – so-called digital public goods – can be valuable in ensuring a healthier and better future for all. Takeda is the first Japan-based global corporate investor in the UNICEF Venture Fund and the first corporate investor to support drones and health-related digital public goods.





## Strengthening health system



**In Benin, Madagascar and Rwanda, Takeda funds the First 1,000 Days of Life health and nutrition initiative. Recent results show that this programme has reached more than 2.5 million mothers and children, far exceeding the original target.**

While vaccines, anti-malaria nets and antibiotics save lives, strong health systems are essential to make them truly accessible, affordable and acceptable by everyone. Takeda Pharmaceutical Company Limited is partnering with UNICEF through three programmes for children. One is a health system strengthening programme to help protect the lives of an estimated 8.5 million people, including 1.6 million children under the age of 5 and 424,000 pregnant women, by sustainably strengthening

health systems in three sub-Saharan African countries. In Benin, Madagascar and Rwanda, Takeda also funds the First 1,000 Days of Life health and nutrition initiative with around \$9.1 million. It was started to support 1.3 million mothers and children, but the recent results show that this programme has reached more than 2.5 million mothers and children, far exceeding the original target. This will contribute to a reduction of neonatal deaths and newborn health concerns.



## Promoting safe hygiene practices in schools



**UNICEF has been partnering with Unilever brands since 2012 to help improve the quality of life and create sustainable change for children worldwide.**

UNICEF has been working with Unilever since 2012, partnering with brands including Domestos, Lifebuoy, Dove, Omo/Surf Excel and Signal to help improve the quality of life and create sustainable change for children worldwide.

Having access to sanitation is a basic human right. Good sanitation helps to stop the spread of germs, preventing sickness and disease. Billions of people around the world, however, do not have access to basic hand-washing and sanitation facilities. With support from brands such as [Domestos](#), UNICEF has helped over 28 million people get access to a clean and safe toilet through a cause-related marketing campaign. UNICEF partnered with Lifebuoy and

Domestos to promote safer hygiene and sanitation practices in schools to focus on hand washing and the maintenance of toilets. Through continuous advocacy efforts and the co-creation of a toolkit and training modules, the partnership supported the roll-out of school WASH interventions led by the Government of India, benefiting more than 30 million children.

The toothpaste brand Signal partnered with UNICEF to promote good hygiene and nutrition with behaviour-change messaging in Egypt, reaching over 338,000 children. Unilever has also supported UNICEF with the [donation of millions of hygiene products](#), distributed to help protect vulnerable children during the COVID-19 pandemic.

## Working together to optimize youth mental health and well-being



**Since 2021, the two partners have been equipping adolescents and caregivers in seven programme countries with information, skills and strategies on how to care for their own and each other's mental well-being.**

Today, mental health challenges are the leading cause of disability and ill health among young people. Suicide and self-harm are a top cause of death among young people aged 15 to 19.

The Z Zurich Foundation is partnering with UNICEF to accelerate the prevention of mental disorders among young people and promote positive mental well-being. Since 2021, the two partners have been working with the aim to equip adolescents and caregivers in seven programme countries with information, skills and strategies on how to care for their own and each other's mental well-being. Programme pilots are taking place in Colombia, Ecuador, Indonesia, Maldives, Mexico, Nepal and Viet Nam.

Within the partnership, the Z Zurich Foundation also supports the global UNICEF communication campaign #OnMyMind. The campaign aims to reach young people and caregivers worldwide by promoting positive conversations and connections that increase awareness, knowledge and action around mental well-being. Hand in hand with the programmatic work, the goal is to positively impact 550,000 people, while transforming the lives of at least 300,000 people.

The Z Zurich Foundation is also a strategic member of the UNICEF-led Global Coalition for Youth Mental Health. Launched with the support of the Z Zurich Foundation, the Coalition offers a platform for investment and action on mental health promotion and prevention, aiming to pool resources to strengthen young people's social and emotional skills, with the ambition of benefiting 30 million young people in 30 countries by 2030.





# Live

## By the numbers



**5.3 million**

Deaths among children under age 5 worldwide has declined by more than half, from 12.5 million in 1990



**94%**

Of all maternal deaths occur in low- and lower middle-income countries.



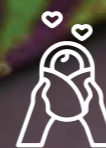
**54%**

Of the global population (4.2 billion people) used a safely managed sanitation service in 2017



**494 million**

People practise open defecation, for example in street gutters, behind bushes or into open bodies of water.



**Skilled care before, during and after childbirth**

Can save the lives of women and newborns





# Learn

Every child has the right to learn.

UNICEF works around the world to support quality learning for all children, especially those in greatest danger of being left behind.

There are enormous inequities in access to quality learning and skills development, and the most marginalized children are still falling further behind, including girls, children with disabilities and children affected by emergencies. The world continues to face a global learning crisis as education systems fail children, with hundreds of millions of students going to school but not learning basic reading and mathematics, on which all future learning is built. An estimated two thirds of all 10-year-olds globally are unable to read and understand a simple story.

In addition, many of the poorest children are shut out of school altogether, due to factors such as poverty, discrimination (including based on gender, disability, ethnic origin or language of instruction), physical distance from school, lack of or limited household and school connectivity, and poor infrastructure. Despite the global growth of technology, more than half of the world's children and young people are on the wrong side of the digital divide, losing out on opportunities to build better futures. It is more important than ever to join efforts to address challenges and promote scalable and sustainable solutions.



### Private sector partners



### The LEGO Foundation

### SDGs Impacted







## Investing in sustainable and fully equipped schools



FUNDACIÓN Carlos Slim

Through this partnership, UNICEF is piloting a new model that goes beyond school infrastructure to include preschool spaces, solar panel systems connected to mesh grids to share energy with 100 nearby schools, and a digital system for real-time data collection to equip approximately 100 schools to access in-service training content.

The Carlos Slim Foundation, in partnership with UNICEF, is making important progress towards attaining SDG 4, quality education, SDG 6, clean water and sanitation, and SDG 7, affordable and clean energy, by investing in constructing 10 schools in communities in southern Haiti, which was affected by a devastating earthquake in August 2021. The investment supports the construction of sustainable and fully equipped schools that include integrated preschool spaces and the development of a digital data collection and school management system to inform decision making and strengthen school management systems to improve the quality of learning. The schools will

allow 2,800 children to return to school and ensure future student cohorts exercise their right to education.

Through this partnership, UNICEF is also piloting a new model that goes beyond school infrastructure. The schools will include preschool spaces to bridge the preschool coverage gap; solar panel systems connected to mesh grids to enable them to share energy with an additional 100 nearby schools; and a digital system for real-time data collection to equip approximately 100 schools to access in-service training content to strengthen their capacities and skills.



## Helping the hardest-to-reach out-of-school children receive quality primary education



Over 4.5 million out-of-school children have been enrolled so far, and four new partnership agreements in 2022 will bring the number of children reached to over 5 million.

It is estimated that in 2021, the global out-of-school population stood at 244 million, including 67 million children of primary-school age (6 to 11 years). This is a learning and access crisis.

UNICEF has been partnering with the Education Above All Foundation (EAA) global programme, Educate A Child (EAC), since 2012. The partnership is focused on supporting the hardest-to-reach out-of-school children worldwide, to realize their right to quality primary education.

The partnership is driven at every level by the shared belief that all children have the right to quality primary education, regardless of who they are, where they live or how much money their family has. UNICEF and Educate A Child are affecting the lives and prospects of children around the world. Over 4.5 million out-of-school children have been enrolled so far, and four new partnership agreements in 2022 will bring the number of children reached to over 5 million.

EAA/EAC and UNICEF collaborate at the global and country levels to advocate for the right to education, rallying partners and stakeholders to prioritize quality education for all children. The collaboration enhances the quality of education by constructing new classrooms with gender-sensitive water, sanitation and hygiene and disability facilities, designating safe learning spaces, providing teacher training, distributing school materials, and strengthening alternative learning programmes. The partnership uses known solutions and location-appropriate measures to support children's access to education and empowerment. The first joint programmes were rolled out in Chad, Comoros, the Democratic Republic of the Congo, Somalia, South Sudan and Yemen. EAA/EAC and UNICEF are currently working in the Gambia, Kenya, Paraguay, Somalia, Sudan, Tanzania and Zanzibar.







## Connecting every school to the internet



**Ericsson and UNICEF have partnered to help map school connectivity to give children information, opportunities and choices.**

Ericsson and UNICEF have partnered to help map school connectivity to give children information, opportunities and choices.

Mapping the internet connectivity landscape for schools and their surrounding communities is a critical first step towards providing every child with access to digital learning opportunities. This joint effort is part of the Giga initiative. Launched in 2019 and led by UNICEF and the International Telecommunication Union, Giga aims to connect every school to the internet.

Ericsson is the first private sector partner to make a multi-million-dollar commitment to the initiative and does so as a Global UNICEF Partner for School Connectivity Mapping. In addition to funding, Ericsson has committed resources for data engineering and data science capacity to accelerate school connectivity mapping. Along with Giga partners, Ericsson's financial and in-kind support has contributed towards Giga's achievement to connect an initial 5,500 schools and over 2 million students across four continents.

## Creating a safe and sustainable environment for children



**Formula E contributes to the Safe and Healthy Environment Fund that supports programmes such as turning plastic waste into building materials for schools, installing solar panels, and training local manufacturers to make eco-cooking stoves.**

In 2021, Formula E became UNICEF's first global sports partner to support the Safe and Healthy Environment Fund. The partnership is working towards positively impacting the well-being of 3 million children worldwide, by 2024.

Formula E contributes to the Safe and Healthy Environment Fund globally as well as locally in Mexico. The Safe and Healthy Environment Fund supports a wide range of programmes, such as turning plastic waste into building materials for schools, installing solar panels including in schools, and training local manufacturers to make eco-cooking stoves. In Mexico, funds from Formula E directly support an innovative new climate initiative called Casita del Agua y la Energía, or House of Water and Energy.

As part of this initiative, UNICEF and partners are implementing a rainwater harvesting and drinking water purification system in 30 schools across Mexico that are powered by renewable energy. By collecting and purifying rainwater, the systems provide a reliable and resilient source of fresh, clean water for students and teachers, meeting the need for quality water, sanitation and hygiene infrastructure in some rural schools in Mexico.

As well as providing water for drinking, the systems are used as educational tools for children of all ages by demonstrating how solar, kinetic and mechanical energy can be used. Through solar panels attached to them, the structures use solar energy to purify harvested rainwater, while a bicycle attached to the structure shows kinetic and mechanical energy in action in a fun and engaging way.

## Accelerating digital transformation and learning through technology



**The Learning Passport was developed by UNICEF in collaboration with key partners and is powered by Microsoft Community Training.**

Since 2019, UNICEF and Microsoft have partnered to tackle the education crisis affecting children and young people on the move, who are five times more likely to be out of school than other children.

**The Learning Passport has reached over 3 million users in 28 countries.**

The Learning Passport, delivered by UNICEF and powered by Microsoft Community Training, is a highly flexible, digital education platform and support system that can be adapted to meet the needs of learners and educators – from foundational learning to skills development – across different contexts, including formal and informal education settings. The aim is to improve learning for millions of children and young people around the world through the delivery of high-quality, portable education. It is being used in diverse ways to support children, young people, teachers and parents. This includes access to formal primary and secondary curricula; skills development for adolescents; capacity building and training for teachers; early childhood education support for parents and caregivers; and key resources to support gender equality.

In 2020, the Learning Passport underwent rapid expansion to facilitate national

curricula for children and youth whose schools were forced to close due to COVID-19. To date, the Learning Passport has reached over 3 million users in 28 countries – including Jordan, the Lao People's Democratic Republic, Mexico, Nigeria, Poland, Tajikistan and Zimbabwe – and more than 25 countries are in various stages of the deployment process.

The Learning Passport was named one of TIME magazine's best inventions of 2021.

In 2021, following the success of the Learning Passport, the Passport to Earning (P2E) programme was created to provide young people aged 15–24 with free, job-relevant skills and to position them for job opportunities to meet the urgent need for expanded education, training and employment opportunities for young people on an unprecedented scale. P2E is also powered by the Microsoft Community Training platform. After an initial pilot in India, it will eventually expand into 15 countries. P2E will help bridge the learning to earning issues that millions of young people face today through a focus on skills development, mentoring, entrepreneurship and certification for employment.







## Advancing environmental education and empowering youth to be champions for the planet



The MERI Foundation and UNICEF recognize the threat that climate change poses to children and youth and the impact of empowering the next generation as agents of change in addressing the environmental crisis.

Since 2021, the MERI Foundation and UNICEF have joined forces to address SDG 13 and 4, to limit and adapt to climate change, by supporting youth engagement and climate change programmes in Latin American and the Caribbean, especially in Argentina, Bolivia, Chile, Cuba, Ecuador, Guyana, Honduras, Peru, Suriname and the Eastern Caribbean. Children and young people are particularly vulnerable to the

impacts of climate change. The MERI Foundation and UNICEF recognize the threat that climate change poses to children and youth and the impact of empowering the next generation as agents of change in addressing the environmental crisis. The partnership has taken climate and environmental action, mainly advancing environmental education and involving children and young people in developing solutions to protect the planet.

## Building schools with plastic bricks made from recycled waste



In Côte d'Ivoire, 112 modern, community-built classrooms enable more than 6,200 children to go to school, giving them the opportunity to build essential skills for life.

MSC Foundation is a catalytic donor and partner of an innovative, multi-pronged UNICEF programme in Côte d'Ivoire that combines environmental conservation, poverty reduction, women's empowerment and children's education. Only 5 percent of plastic waste in the city of Abidjan is recycled, and the waste collectors – mainly women – are trapped in a cycle of poverty. They often take their children to the waste tips where they work. Additionally, around 1.6 million children in Côte d'Ivoire are out of school, a main challenge being the lack of classrooms. The Plastic Waste to Schools programme addresses all these

challenges simultaneously: offering the waste collectors a fair and regular income and lifting women out of poverty, while recycling plastic waste to make innovative building bricks to construct the needed classrooms. After four years of continued support from the MSC Foundation, 112 modern, community-built classrooms enable more than 6,200 children to go to school, giving them the opportunity to build essential skills for life. More than 616,000 kilos of plastic waste have been recycled, and 188 women have been trained and are gaining a decent income as part of the programme.

## Promoting learning through play



The LEGO Foundation

Play is critical to the development of children, and as a result of UNICEF's partnership with the LEGO Foundation, millions of children and caregivers around the world are learning through play.

In 2015, the LEGO Foundation and the LEGO Group partnered with UNICEF to support children around the world to become creative, engaged and lifelong learners. The partnership helps adults around children to embrace responsible parenting. Play is critical to children's growth, boosting their cognitive, physical, social and emotional development. It ignites their curiosity and imagination while enhancing learning and helping children gain 21st century skills needed for their futures. Play provides comfort to children, especially those affected by crises, as it can help them establish routines, regain a sense of normalcy and build resilience.

The LEGO Foundation powers learning through play in programmes, parenting advice and advocacy. It supports UNICEF to scale learning through play and to support caregivers, including:

- Playful parenting programmes that are increasing global knowledge of playful parenting and bolstering primary caregivers' engagement with their children during the early years. The

programmes foster cross-country knowledge exchange and learning on playful parenting and raise awareness among the public. Programmes in Serbia and Zambia have supported 100,000 families to improve playful interactions between caregivers and young children. In Rwanda, 1.7 million parents and caregivers have been taught about the benefits of learning through play.

- A global parenting hub sharing playful parenting information with decision makers, organizations and the public.
- Teacher training programmes in Africa that have trained over 180,000 teachers so far and are integrating learning through play in classrooms.
- Ensuring that play is an integral part of government policy and the early years curriculum in South Africa, benefiting more than 3.4 million children.
- Advocacy aimed at increasing the provision of parenting support that promotes playful parenting and the prevention of abuse and neglect.







# Learn

## By the numbers



### Two thirds

of 10-year-olds are estimated to be unable to read and understand a simple text. In sub-Saharan Africa – the epicentre of learning poverty – it is nearly nine in every 10 children.



Over

### 600 million

children and adolescents worldwide are unable to attain minimum proficiency levels in reading and mathematics, even though two thirds of them are in school.



This generation of students now risks losing an estimated

### \$21 trillion

in potential lifetime earnings in present value, due to the learning crisis. This is the equivalent of 16 percent of total's global GDP.

(see [State of Global Learning Poverty](#) – June 2022)

# 7x



The learning crisis is a major driver of intergenerational poverty and inequality. Children in low-income countries are around seven times less likely to reach minimum reading proficiency by age 10 than children of the same age in high-income countries.



Nearly

### 120 million

crisis-affected children are in school but not achieving minimum proficiency in mathematics or reading.

(Source: [Education Cannot Wait](#))



Boys are up to

### 1.3 times

more likely to obtain mathematics skills compared to girls.

([solving the equation](#))







Businesses, foundations, philanthropists and other private sector entities have a unique role in respecting and promoting children’s rights through their organizations’ policies, products, operations, sourcing activities and business relationships. Businesses are usually aware of child labour risks, but there are many more business impacts on children directly and indirectly in the workplace, marketplace and community. The COVID-19 crisis threatened to reverse hard-fought gains. It also presented risks for businesses, including the risk of causing harm to children as they spend more time online using their products, risks to working parents facing school closures and homeschooling, risks to families losing their livelihood due to furloughing, and risks to communities when more time is spent online.

# Protect

Every child has the right to grow up in a safe and inclusive environment. UNICEF works with partners around the world to promote policies and expand access to services that protect all children.



### Private sector partners



### SDGs Impacted







## Empowering the next generation of girls through platforms



Since 2014, UNICEF has been working with the tea industry in Assam, India, improving the livelihoods of tens of thousands of children and young people. Together with the Ethical Tea Partnership, the Improving

Lives programme focuses on reducing vulnerabilities of adolescent girls on tea plantations by equipping them with essential skills to reduce risks of violence, abuse and exploitation.



## Addressing online safety and advancing child rights through technology



Since 2013, GSMA and UNICEF have collaborated on child online protection. This has meant developing tools and guidance for industry on parental controls, promoting child online safety and removing online child sexual abuse content.

Expanding internet access for all children and young people without discrimination and exclusion in all parts of the world, together with promoting digital citizenship and responsibility, is key for enhancing opportunities for children. Since 2013, GSMA and UNICEF have collaborated on child online protection. This has meant developing tools and guidance for industry on parental controls, promoting child online safety and removing online child sexual abuse content. They also have worked

together to build the capacity of national industry and governments to advance children's rights, child online protection and the safe and responsible use of information and communication technology by children and young people. UNICEF supported GSMA in launching its mPower Youth initiative, which encourages companies to use mobile technology to empower children and enable their rights, development and well-being.



## Promoting COVID-19 recovery to benefit families and economies alike



As representatives of children and business, UNICEF and the International Chamber of Commerce (ICC) have been working together to promote business practices that respect children's rights. In the aftermath of the COVID-19 crisis, UNICEF and ICC launched a call to action to the public and private sectors to help ensure that any

COVID-19 recovery efforts benefit families and economies alike, and bring everyone closer to a better, fairer, healthier and more prosperous world. ICC also adapted a UNICEF guide for business, which includes measures that business leaders can take to achieve both short- and long-term positive impacts.

## Promoting responsible business conduct with children



UNICEF has been working with the LEGO Group since 2015 to champion children's rights, foster children's well-being in the digital age, and support businesses to improve diversity and inclusion in their content.

As the first toy company to adopt the 10 Children's Rights and Business Principles, the LEGO Group has been working with UNICEF since 2015 to guide companies on the actions they can take in the workplace, marketplace and community to respect and support children's rights. Linked to this, the two organizations created a playbook in 2021 to help businesses develop guidelines and strategies to ensure diversity and inclusion in their creative content and products for children.

children's rights online. In addition, the two worked together to inform the UNICEF Child Safeguarding Toolkit for Business, a guide to identify and prevent risks to children who interact with business.

Most recently, UNICEF and the LEGO Group are in the final stages of the Responsible Innovation in Technology for Children international research project, which aims to deepen the collective understanding of children's well-being in the digital age. This ground-breaking project will report its findings in 2024, with a focus on the impact of digital play experiences on well-being.

The partnership has also focused on safeguarding and created the Child Online Safety Assessment tool to enable the wider industry to understand and address







## Mapping children’s rights risks and opportunities in the telecommunication sector



Millicom and UNICEF developed the Children’s Rights Assessment Tool, which allows mobile network operators to assess the strengths and weaknesses of their policies and processes across their business operations, from compliance to procurement, human resources and product development.

UNICEF partnered with Millicom to map the risks and opportunities the telecommunication sector faces with respect to children’s rights. The aim of the partnership was to develop guidelines and tools for telecommunication companies to assess how their policies and processes might affect children’s rights. Millicom and UNICEF developed the Children’s Rights

Assessment Tool, which allows mobile network operators to assess the strengths and weaknesses of their policies and processes across their business operations, from compliance to procurement, human resources and product development. The tool helps mobile network operators understand the challenges, opportunities and strategies to mitigate potential negative impacts on children.

## Protecting and promoting children’s rights in business



UNICEF works with business-related institutions to identify, prevent and mitigate adverse impact and find practical solutions that lead to improved outcomes for children.

UNICEF’s Child Rights and Business approach seeks to embed the protection and promotion of children’s rights in business infrastructure and practices to secure long-term sustainable change for children at scale. This involves engaging with the world of business – governments, business associations and platforms, companies, financial institutions and other stakeholders – to promote respect for children’s rights across operations, policies and supply chains. UNICEF works with business-related institutions to identify, prevent and mitigate adverse impact and to find practical solutions that lead to improved outcomes for children. The work is based on the United Nations Guiding Principles on Business and Human Rights, adapted by UNICEF, United Nations Global Compact and Save the Children into a set of Children’s Rights and Business Principles, outlining what companies and governments can do to respect and support children’s rights.

sustainability monitoring and reporting. UNICEF is also partnering with national chambers of commerce and trade associations to promote family-friendly practices, strengthen online child protection, address child labour, and embed child rights in industry standards and regulations.

UNICEF engages with champion companies to help them embed child rights considerations in their business activities and policies. This often takes place through collaborative networks. For example, UNICEF has been working with Norges Bank Investment Management, the world’s largest sovereign wealth fund. Together, NBIM and UNICEF first convened major garment and footwear brands to improve employment practices to support parents and children. Subsequently, this has allowed to convene major garment brands to improve employment practices to support parents and children.

Key initiatives include advocacy to integrate children’s rights into mandatory business human rights due diligence regulations being developed in the European Union and nationally in various countries, and stronger integration of children’s rights into

Business action to safeguard children matters. Being able to identify impact is a basic first step. UNICEF has developed a range of assessment methodologies for different industries and has built an online Children’s Rights and Business Atlas that helps companies to assess and manage risk arising from their operating environment.



## Providing and reinforcing child protection through a safer internet



By helping children and young people develop their skills for an accelerated digital future, the partnership has reached over 20 million children, parents and teachers with essential information to be safe online.

The Telenor Group global partnership with UNICEF, which began in 2014 and was renewed in 2019 and 2022, leverages Telenor’s digital platforms and technology to reduce inequalities and enhance the skills of children and young people, preparing them for a digital future. Key areas of collaboration include child online protection in Bangladesh, Norway and Pakistan, and previously a focus on digital birth registrations in Pakistan and digital

skills in an initiative in Malaysia. Children are spending more time online than ever before. Around the world, a child goes online for the first time every half second. This offers limitless opportunities but also comes with serious risks such as cyberbullying, violence and even online sexual exploitation and abuse. Telenor will continue to work with UNICEF to find innovative solutions that will help strengthen child online protection and engage adolescents as agents of change.





# Protect

By the numbers



The global number of unregistered children under 5 to

**164 million**

but still 1 in 4.

Source: <https://data.unicef.org/resources/a-statistical-update-on-birth-registration-in-africa/>



One in three internet users worldwide is a child. Recent

**'Disrupting Harm'**

research in 12 low- and middle-income countries found that that up to 20 percent of children experienced online sexual exploitation and abuse in the past year.



**1 in 10 children**

According to the latest global estimates, 160 million children - 63 million girls and 97 million boys - are engaged in child labour globally, accounting for almost 1 in 10 of all children worldwide.



Globally it is estimated that

**over half of all children in the world – 1 billion children aged 2-17 years – experience violence every year**

Source: Hillis S, Mercy J, Amobi A, Kress H. Global prevalence of past-year violence against children: A systematic review and minimum estimates. *Pediatrics* 2016; 137(3): 1-13.





## Grow

Early childhood offers a critical window of opportunity to shape the trajectory of a child's holistic development and build a foundation for their future. UNICEF works to ensure that the most vulnerable children can reach their full potential.

When children are given the ingredients essential for their healthy development during the earliest years, everyone benefits. UNICEF's early childhood development partnerships are designed to set up a new generation of children for success and to catalyse a 'multiplier effect' on achieving several SDGs. For example, early childhood development is one of the most cost-effective strategies for poverty alleviation. Early in life when the brain has the maximum capacity to develop, children learn the skills that will help them flourish in a 21st-century economy.

Leveraging private sector core business operations, skills and know-how, UNICEF's partnerships with companies and foundations in early childhood development are now a game-changer in making a significant impact on the well-being of children everywhere.



Private sector partners

**H&M FOUNDATION**



SDGs Impacted







## Providing a chance for each child

**H&M FOUNDATION**



**Between 2018 and 2022, more than 160,000 children were provided with improved early childhood development services.**

H&M Foundation and UNICEF support young children, in particular those with disabilities, and are scaling up existing early childhood development programmes in Bulgaria, Peru and Uganda to make them more accessible and tailored to the needs of children with disabilities and their families. Between 2018 and 2022, more than 160,000 children were provided with improved early childhood

development services, with 5,176 children with developmental delays and disabilities identified and receiving early interventions and improved care and support through UNICEF interventions. Communication to raise awareness is emphasized. During 2022, UNICEF launched the Be Inclusive campaign, reaching global audiences to raise awareness and help fight stigma and discrimination towards children with disabilities and their families.



## Advancing early childhood education and development



**Two child development measurements that the Conrad N. Hilton Foundation has supported have provided tools critical for improved SDG reporting and for a country to measure and report on its development by 2030.**

The Conrad N. Hilton Foundation is among UNICEF's longest-standing foundation partners. Since 2003, the Hilton Foundation has supported early childhood education and development programmes. Additionally, the foundation has supported nutrition and access to safe water, sanitation and hygiene in sub-Saharan Africa, helping to progress multiple SDGs. The Hilton Foundation was also among the earliest investors in UNICEF's COVID-19 response helping to support risk communication and community engagement work in East Africa. UNICEF is the global custodian of the SDG 4.2.1 indicator that measures the proportion of children under 5 years who are developmentally on track in terms of health, learning and psychosocial well-being. In 2020, the Hilton Foundation supported the Early Childhood Development Index 2030

measurement tool for population-level child development measurement in Multiple Indicator Cluster Surveys and Demographic and Health Surveys were developed and adopted by 15 countries globally including Kenya, Mozambique and Tanzania. For the first time, countries will be able to track the holistic development status of children aged 24-59 months at the population level and the progress towards SDG Target 4.2.1. This year, the Global Scales for Early Child Development was launched to measure child development at the population level for children under 36 months. These two measurements have not only provided tools for measuring child development, but also have improved SDG reporting and are critical for a country to measure and report on its development by 2030.







# Grow

by the numbers



**149 million**

children lack of nutrition in early childhood leads to stunting, which globally affects 22 percent of children under 5.



Across developing countries, fewer than half of children under 5 have access to three or more books at home,

**Limiting their development opportunities.**



Globally

**45.4 million**

children suffer from wasting and 13.6 from severe wasting, the most dangerous form of malnutrition. The current global hunger crisis is driving one child in to severe malnutrition every 60 seconds in the worst affected countries



**The per capita GDP loss**

a country incurs for not having eliminated stunting when today's workers were children is 7 percent, on average, while sub-Saharan Africa and South Asia suffer larger losses of about 9 percent and 10 percent respectively.





UNICEF works with some of the world's largest and most influential entities in unique ways to enable giving. UNICEF strives to develop a tailored plan for each partner, ensuring that even the most foundational efforts create the right impact and engage employees as well as core audiences.

## Contribute

UNICEF works with some of the world's largest and most influential private sector entities in unique ways to enable giving.



### Private sector partners

LOUIS VUITTON PANDORA

### SDGs Impacted







## Raising funds to reach children in need



### LOUIS VUITTON

**The Louis Vuitton for UNICEF partnership has raised over \$20M.usd since its launch in 2016, mainly through the sale of a dedicated Silver Locket bracelet in Louis Vuitton stores worldwide.**

With the #MAKEAPROMISE campaign, Louis Vuitton contributes to UNICEF's work of bringing life-saving support to vulnerable children around the world. Since the launch of the partnership in 2016, the sale of the Silver Locket - a uniquely designed product symbolizing protection, care and commitment to help children - has helped Louis Vuitton raise over \$20 million for UNICEF, with new versions of the bracelet launched annually.

For each sale of the Silver Locket, Louis Vuitton makes a donation to UNICEF of \$100 to \$200, depending on the collection.

Louis Vuitton also encourages its employees, partners and clients to make direct donations to UNICEF throughout fundraising campaigns during the year.

This creative partnership contributes to support emergency responses in Ukraine, Syria, Lebanon, Yemen, Afghanistan, Bangladesh, among many others.



## Designing jewellery to care for children's needs



### PANDORA

**Pandora has donated more than \$10 million, helping more than 1.2 million children.**

Since 2019, Pandora has partnered with UNICEF to support the world's most vulnerable children and provide opportunities for young people to lead healthier, safer lives and fulfil their potential. To date, the jewellery company has donated more than \$10 million, helping more than 1.2 million children through the partnership. Pandora is a flexible funding champion, allowing UNICEF to allocate resources where they are needed the most to help children around the world to survive and thrive.

Pandora's donation supports UNICEF's programmes to fund learning and skills development, personal empowerment,

and gender equality activities. Following Russia's invasion of Ukraine, Pandora was the first corporate partner to answer UNICEF's call to support relief efforts in the war-torn country. With a swift donation of \$1 million, the funds were directed towards providing essential health care to 4.5 million children and women, as well as mental health and psychosocial support to 2.2 million children and caregivers in and around Ukraine. Pandora was also the first corporate partner to provide relief funds for UNICEF's response to the earthquake in February 2023 that affected Türkiye and Syria, contributing a €200,000 emergency donation.



## Making philanthropic investments to achieve the SDGs for children



**The UNICEF International Council, a group of philanthropists and partners, have collectively invested over \$425 million in UNICEF to achieve the SDGs for children.**

The UNICEF International Council, a community of over 120 private philanthropists and partners from 16 countries, have collectively invested over \$425 million since 2017 in UNICEF's efforts to achieve the SDGs for children. Council members have also committed to using their influence and expertise in the private sector to create a better future for all children.

Through their partnerships with UNICEF, private philanthropists have leveraged the agility of private grant making to provide fast and flexible funding when it is needed most to sustain programming and test new

approaches to be taken to scale when they pass proof of concept. To illustrate this in one country, India, Council members have supported systems strengthening work to improve the health and well-being of generations of children. Megha and Aditya Mittal, for example, invested in a Comprehensive National Nutrition Survey that led to nationwide policy change improving health and nutrition outcomes for over 300 million children, and Purvia and Harsh Padia invested in strengthening child protection programmes that will protect and nurture children without family care while preventing children from being institutionalized.



## Exploring innovative financing to help meet the SDGs

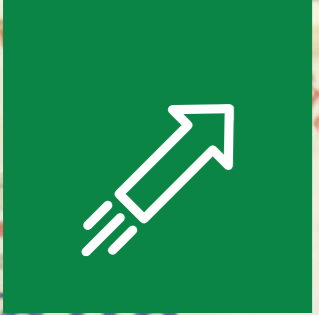


**A pooled funding mechanism is reaching 89 million children in need of humanitarian support and helping to achieve the SDGs.**

In recent years, the global development community has been exploring new funding models to help catalyse the investments needed to close the annual funding gap of \$2.5 trillion to meet the SDGs – goals that commit to leaving no one behind. UNICEF is engaging emerging donors and actors in the private sector through innovative financial structures, increasing efficiency of financial flows to achieve better results for children. The Global Muslim Philanthropy Fund for Children is a pooled funding mechanism to leverage Muslim philanthropy to reach 89 million children in need of humanitarian

support and help achieve the SDGs. The fund's unique design allows various forms of Muslim philanthropy, including obligatory giving such as zakat and voluntary giving such as sadaqah donations and waqf endowments, to contribute to emergency response and development programmes. Funding is allocated to UNICEF, the Islamic Development Bank and partner agencies' programmes in the 57-member countries of the Organization of Islamic Cooperation that have been identified as eligible to receive Muslim giving and will deliver the greatest strategic impact for children and young people.





# Propel

Every young person has the right to fulfil their potential. UNICEF works all over the world to empower youth, and to ensure their full participation in political, social and economic systems.

Building a solid foundation for the future starts with innovation, and for UNICEF, this means tapping into partners' networks, developing new opportunities for youth development, and truly thinking outside the box. Skills and education adapted for the 21st century are critical for young people to take advantage of and access products and services that could dramatically improve their lives and their communities.



### Private sector partners



### SDGs Impacted







**Clé de Peau Beauté's support has benefited over 3.5 million girls through education, employment and empowerment programmes and aims to reach another 5.7 million girls by 2025.**

## Empowering and unlocking girls' potential



Clé de Peau Beauté, a global luxury skincare and makeup brand of Shiseido, is the first Japanese brand to commit to a multi-year global partnership with UNICEF in girls' education and empowerment. Between 2019 and 2022, the partnership with Clé de Peau Beauté helped to support over 3.5 million girls with skills-building and empowerment programmes.

In 2023, the partnership was extended for another three years with an aim to reach 5.7 million more girls by 2025. This represents nearly half of UNICEF's overall aim to help unlock the potential of 11.5 million girls through its Skills4Girls programme in more than 30 countries globally by 2025. Clé de Peau Beauté has pledged \$8.7 million to support UNICEF's Gender Equality Programme, the world's largest private sector contribution in this area, specifically to the Skills4Girls programme.

The partnership aims to transform the lives of girls and support them to overcome gender barriers that limit them from fulfilling their potential. This includes a focus on areas where they are traditionally held back because of stereotypes and gender norms, for example in science, technology, engineering and mathematics (STEM). Skills such as self-confidence, teamwork and decision making are shared, and the girls have access to mentorships to help them successfully transition to the workforce. The partnership is supporting programmes in Bangladesh, China, Kyrgyzstan, Niger, Peru and Viet Nam, among others, to address the enduring gender equality gap in STEM in the wake of the COVID-19 pandemic. The partnership renewal will expand similar successful programming in Indonesia.



## Skilling the workforce of the future



**PwC and UNICEF have joined forces to help equip young people around the world with the skills they need for future work.**

In support of Generation Unlimited, PwC and UNICEF have joined forces to help equip young people around the world with the skills they need for future work. The collaboration is supporting research

for the growing global skills challenge, and developing, expanding and funding education and skills programmes in countries including India and South Africa.



## Partnering to unlock the potential of young people and support them from learning to earning



**Thanks to the catalytic funding provided by Fondation Botnar and its support, 190,000 users have registered on the Yoma platform, which to date has tracked over 4.3 million digital engagements.**

South and East Africa's youth aged 15–24 make up around 60 percent of the total population. Many of these young people are not formally employed or in education or training. In fact, young people are three times more likely to be unemployed compared to adults. This is due to a lack of access to education, missing work experience and low financial resources.

Fondation Botnar, a Swiss philanthropic foundation working to improve the health and wellbeing of young people living in cities around the world, is partnering with UNICEF to support a Generation Unlimited global solution called the Youth Agency Marketplace (Yoma). Yoma is a platform that connects youth, potential employers and social impact organizations such as companies, NGOs and governments online. Integrated with digital learning platforms and using ethical and privacy-preserving mechanisms, Yoma provides youth with opportunities for social and environmental

engagement, skills acquisition and employment. Individual growth journeys of on- and off-platform achievements are reflected on digital curricula vitae and stored on a blockchain, thereby providing a verifiable record of opportunities completed and skills developed.

Thanks to the catalytic funding provided by Fondation Botnar and its support, 190,000 users have registered on the Yoma platform, which to date has tracked over 4.3 million digital engagements. Due to its success, other partners have joined the initiative, including SAP, GIZ, Goodwill, Umuzi, UNDP, The Austrian Development Agency, and the Governments of Liechtenstein and Estonia. Yoma is currently active in Benin, Burundi, Côte d'Ivoire, Kenya, Nigeria, South Africa and Uganda. As it is a digital platform, Yoma is available online everywhere, but throughout 2023–2024, there will be an increased focus to contextualize its offerings for Botswana, India, Tanzania, Trinidad and Tobago, and Malawi.



## Powering the future workforce with Generation Unlimited



**UNICEF and SAP have reached over 7.6 million adolescents through innovative skills development programmes.**

Under a strategic multi-million-dollar partnership, SAP and UNICEF are generating inclusive opportunities for underserved young people worldwide, equipping them with the hard and soft skills needed to make the most of future work opportunities.

**The SAP partnership supports Generation Unlimited, an initiative that focuses on ensuring that every young person is in education, training or work by 2030.**

The partnership aims to develop sustainable, scalable education models to provide young people with 21st century digital and life skills. Since 2019, UNICEF and SAP have reached over 7.6 million adolescents through innovative skills development programmes. The partnership contributes to a standardized

national curriculum, workforce readiness programmes and in-depth research to better inform and connect the private sector with future talent. Aligning with governments and partners, SAP and UNICEF are also supporting the improvement of formal and informal education systems, starting in India, Turkey and Viet Nam. This includes using digital tools to provide schoolchildren with a range of life skills and career pathway opportunities. The SAP partnership supports Generation Unlimited, an initiative that focuses on ensuring that every young person is in education, training or work by 2030.







# Propel

by the numbers



Around

**127 million**

girls are out of school (2020). This includes 34 million of primary-school age, 30 million of lower secondary school age, and 63 million of upper secondary school age.



Approximately

**650 million**

girls and women alive today were married before their 18th birthday. South Asia is home to the largest number of child brides, followed by sub-Saharan Africa.



Every month,

**10 million**

young people reach working age, ready to begin productive lives. Some will continue with education, others will enter the workforce



**71 million**

unemployed Young people worldwide, and a further 156 million working young people live on less than \$3 per day.







Millions of children are displaced every year by natural disasters, often without access to medical care, quality education, proper nutrition and protection. Humanitarian assistance for children is gaining momentum every year because the needs of children in humanitarian situations are getting more urgent and complex. UNICEF has partnered with companies, foundations and philanthropic organizations to drive real change for children and young people. Every action, donation and solution makes a vital difference.



# Assist

Reaching every child in emergencies.

UNICEF is on the ground before, during, and after emergencies, working to reach children and families with lifesaving aid and long-term assistance.



### Private sector partners



### SDGs Impacted







## Responding to COVID-19 and beyond



**DP World made a large hub operation available to UNICEF to pre-position COVID-19 supplies for Africa and Asia.**

In January 2021, UNICEF partnered with DP World – a global end-to-end supply chain solutions provider headquartered in the United Arab Emirates – to support UNICEF in the global distribution of COVID-19 vaccines and critical immunization supplies in low and lower-middle-income countries, ensuring equitable, affordable and sustainable access for all. DP World made a large hub operation available to UNICEF to pre-position COVID-19 supplies for Africa and Asia. The warehouse, donated for use free of charge, played a central role in the global COVID-19 response, with syringes, safety boxes for their disposal, and personal protective

equipment dispatched quickly to meet demand.

DP World also committed to programmatic support for education in Bosnia & Herzegovina and Ethiopia worth \$6.3 million over three years, empowering young people to become active and productive members of their societies and equipping them with the skills necessary to support an easy transition from education to work. Special attention is being paid to girls and boys in humanitarian situations, so they gain greater access, with greater equity, to quality education, child protection services, and skills development opportunities.



## Using technology to prevent disasters and inform responses



**Google volunteers worked with UNICEF to build a platform to map and anticipate outbreaks of the Zika virus, and to develop technology applicable to Zika that could be adapted for other health emergencies.**

In 2016, Google.org announced a \$1 million donation to UNICEF and raised additional funds through employee giving campaigns to fight the spread of the Zika virus. Technical Google volunteers worked with UNICEF to build a platform that could map and anticipate outbreaks of the virus, and to develop technology applicable to Zika that could be adapted for other health emergencies. With the support of Google.org, UNICEF has reached millions of people with critical information on staying safe. Additionally, data and artificial intelligence were applied to address the Ebola outbreak in the Democratic Republic of the Congo, which, historically, was the second-largest

Ebola outbreak and the largest in the country.

In times of crisis, access to timely information is crucial, and technology plays a vital role in providing that information to help keep people safe and connected to information. Google employees and the public collectively donated \$8 million for relief efforts in the areas affected by hurricanes Harvey, Irma and Maria that hit in 2017. In addition to giving funds, Google introduced SOS alerts to affected communities, which is a set of features in Google Search and Maps that provides individuals timely emergency information during a disaster.







## Advancing children's rights



**IRW serves on the Advisory Group of the Faith and Positive Change for Children, Families and Communities initiative, working on ways to influence positive social and behaviour change to improve the lives of children**

Since 2004, Islamic Relief Worldwide (IRW) and UNICEF have partnered to advance the rights of vulnerable and at-risk children with a focus on health, education, nutrition, climate change, youth engagement, gender justice and ending violence against children in all its forms. IRW and UNICEF jointly recognize the important role that religious institutions and faith-based organizations have in reaching children and families, making them uniquely positioned to support advocacy, social and behaviour change, and social mobilization. In Kenya and Somalia, IRW has helped in advocating for child rights based on Islamic rules and values, as well as promoting community awareness of polio eradication and immunization. The partnership also works to protect children during emergency responses and reimagine

a better future for the most disadvantaged. During the COVID-19 response, IRW's resource mobilization initiatives for UNICEF helped deliver COVID-19 vaccines in India, Yemen, and the Middle East. IRW also serves on the Advisory Group of the Faith and Positive Change for Children, Families and Communities initiative working on ways to influence positive social and behaviour change to improve the lives of children, youth, women, families and communities, particularly the most marginalized. Additionally, Islamic Relief is a member of UNICEF's Multifaith Giving Circle, a body established in 2021 to support inter-faith collaboration and faith-based giving to improve children's lives and advance the sustainable development goals.



## Using communication tools to solicit aid and spread accurate information



**In 2018, UNICEF raised more than \$1.165 million in nine days on Facebook to help protect children affected by the emergency in Yemen.**

**In 2021, Facebook ad campaigns from UNICEF reached 1.1 billion unique users globally, on average of eight times each, and garnered 10.1 billion impressions.**

Meta activated the Megaphone feature – a banner at the top of a Facebook newsfeed that targets users to donate on the platform – to support the response to the 2021 earthquake in Haiti, raising \$800,000 in combined public donations and a corporate grant to support UNICEF's efforts in the country.

The partnership supports activating fundraising campaigns during emergencies and building the capacity of markets to better deploy Facebook and Instagram's fundraising tools. Following the start of the conflict in Ukraine, for example, UNICEF USA launched an Instagram fundraiser that collected \$400,000 to support UNICEF's work in Ukraine and neighbouring countries.

To make it easy to raise money on Facebook and Instagram, Meta offers free tools to help organizations such as UNICEF to collect donations and enable supporters to fundraise for causes they care about. In 2018, UNICEF raised \$1.165 million in nine days on Facebook to help protect children affected by the emergency in Yemen. In December 2018, UNICEF Sweden developed a fundraising appeal on Facebook with an urgent deadline to raise funds for children by Black Friday. This appeal spread to Denmark, Finland, Norway and beyond and raised money from 49,000 individuals through donations in just nine days.

Additionally, since 2020, Meta has provided millions of dollars in ad credits to UNICEF and country offices in support of sharing authoritative information to critical audiences through UNICEF campaigns on Meta's platforms. In 2021, UNICEF ad campaigns on Facebook reached 1.1 billion unique users globally, on average of eight times each, and garnered 10.1 billion impressions.

Following Russia's invasion of Ukraine, Meta provided ad credits to UNICEF offices aiding Ukraine and neighbouring countries, including Poland and Romania, to support campaigns providing authoritative information to communities and Ukrainian refugees. Ad credit support was also provided to five National Committees to help with fundraising efforts.

Businesses and innovation have always been part of UNICEF's story, and UNICEF recognizes the critical role of the private sector in achieving results at scale. Collaborations and partnerships have proved the shared value of working together, creating win-win outcomes that help reach the SDGs, ensure sustainability and create new possibilities for future generations.

To learn more about partnering with UNICEF, visit <https://www.unicef.org/sdgs>.





# Assist

## By the numbers



**1,559**

children were killed or were injured by landmines in 2019.



**A three-fold rise in verified attacks against children occurred**

between 2010 and 2019 – an average of 45 violations a day.



**33 million**

children worldwide had been forcibly displaced at the end of 2019 due to violence and conflict or as consequence of natural disasters.



**Conflict**

In 2019, the number of countries experiencing conflict reached the highest it has been since the adoption of the Convention on the Rights of the Child in 1989.







The private sector and innovation have always been part of UNICEF's story, and we recognize the critical role of businesses, foundations and philanthropists as well as membership, faith-based and multi-stakeholder organizations and other private sector partners in achieving results at scale. Our collaborations and partnerships have proved the shared value of working together, creating win-win outcomes that help us reach our shared Global Goals, ensure sustainability and create new possibilities for future generations.

To learn more about partnering with UNICEF, visit <https://www.unicef.org/sdgs>.

## Photo credits

- |   |   |   |  |
|---|---|---|--|
| Cover: © UNICEF/UNI272563/Bahaji                                    | Page 16: © UNICEF/UNI320753/Soares                                    | Page 30: © UNICEF/UNI310541/Romenzi                               | Page 45: © UNICEF/UNI255931/Kiron<br>©UNICEF/ UN051306/Christopher Herwigw |
| Page 02: © UNICEF/UN0472819/Anmar                                   | Page 18: © UNICEF/UN0569183/Chikondi                                  | Page 32: © UNICEF/UNI42970/Pirozzi                                | Page 46: © UNICEF/ UN0392589/Srikanth Kolari                               |
| Page 03: © UNICEF/UN0280988/Prashanth Vishwanathan                  | Page 19: © UNICEF/UN0581087/Sujan<br>© UNICEF/UNI252277/Diarassouba   | Page 34: © UNICEF/UN0268485/Dicko                                 | Page 48: © UNICEF/UN0694155/Qayoumi  |
| Page 06: © UNICEF/UN0594137/Naftalin                                | Page 20: © UNICEF/UNI235930/Noorani                                   | Page 35: © UNICEF/UNI117309/Estey                                 | Page 50: © UNICEF/UN0491932/Mangwinda                                      |
| Page 08: © UNICEF/UN0155465/Sujan                                   | Page 21: © UNICEF/UN0304067/Dejongh                                   | Page 36: © UNICEF/UN0280936/Prashanth Vishwanathan                | Page 51: © UNICEF/UN0686477/Gilbertson - Highway Child                     |
| Page 09: © UNICEF/UN0289061/Viet Hung                               | Page 22: ©UNICEF/UN0158150/Sujan                                      | Page 38: © UNICEF/UN0303251/Herwig                                | Page 52: © UNICEF/UN0158450/Tadesse  |
| Page 10: © UNICEF/UN0403206/Abdalkarim<br>© UNICEF/UN0567452/Ijazah | Page 24: © UNICEF/UN0121883/Moreno Gonzalez                           | Page 40: © UNICEF/UN0208855/Sokol<br>© UNICEF/UN0325882/Htet      | Page 54: © UNICEF/UN0318699/Frank Dejongh                                  |
| Page 12: © UNICEF/UNI127333/Noorani<br>© UNICEF/UNI206769/Libório   | Page 26: © UNICEF/UN0158189/Sujan                                     | Page 40: © UNICEF/UN0392558/Kolari<br>© UNICEF/UNI213084/Prinsloo |  |
| Page 13: © UNICEF/UN067901/Gonzalez                                 | Page 27: © UNICEF/UN0319214/Josh Estey<br>© UNICEF/UN0143475/Prinsloo | Page 42: © UNICEF/UN0214960/Prashanth Vishwanathan                |  |
| Page 14: © UNICEF/UN0569183/Chikondi                                | Page 29: © UNICEF/ UN0376750/Andrew Eseibo                            | Page 44: © UNICEF/UN0226555/Thoko Chikondi                        |  |



# Appendix (Credits+Bibliography)



**Page 3, LIVE, SOURCE:** United Nations Inter-agency Group for Child Mortality Estimation (UN IGME) 2020, 'Levels and Trends in Child Mortality', UNICEF/WHO, World Bank Group, United Nations, Department of Economic and Social Affairs, Population Division, Geneva, New York, Washington, 2019, p. 4.

**Page 3, LIVE, SOURCE:** World Health Organization, Trends in maternal mortality 2000 to 2017: estimates by WHO, UNICEF, UNFPA, World Bank Group and the United Nations Population Division, WHO, Geneva, 2019, p.35.

**Page 8, LIVE, SOURCE:** World Health Organization, Trends in maternal mortality 2000 to 2017: estimates by WHO, UNICEF, UNFPA, World Bank Group and the United Nations Population Division, WHO, Geneva, 2019, p. xii.

**Page 8 Chart 1, LIVE, SOURCE:** United Nations Inter-agency Group for Child Mortality Estimation (UN IGME) 2020, 'Levels and Trends in Child Mortality', UNICEF/WHO, World Bank Group, United Nations, Department of Economic and Social Affairs, Population Division, Geneva, New York, Washington, 2019, p. 4.

**Page 8 Chart 1, LIVE, SOURCE:** World Health Organization, Trends in maternal mortality 2000 to 2017: estimates by WHO, UNICEF, UNFPA, World Bank Group and the United Nations Population Division, WHO, Geneva, 2019, p. 89.

**Page 8 Chart 1, LIVE, SOURCE:** World Health Organization and United Nations Children's Fund (UNICEF) Joint Monitoring Program for Water Supply, Sanitation and Hygiene, Progress on household drinking water, sanitation and hygiene 2000-2020, UNICEF, WHO, Geneva, 2021, p. 9.

**Page 9, LEARN, SOURCE:** UNESCO Institute for Statistics, Fact Sheet no. 56 UIS/2019/ED/FS/56, UIS, 2019, p.1

**Page 9, LEARN, SOURCE:** United Nations Children's Fund and International Telecommunication Union, How many children and young people have internet access at home? Estimating digital connectivity during the COVID-19 pandemic, UNICEF, New York, 2020. p.1

**Page 9, LEARN, SOURCE:** United Nations Children's Fund and International Telecommunication Union, How many children and young people have internet access at home? Estimating digital connectivity during the COVID-19 pandemic, UNICEF, New York, 2020. p.3

**Page 13 Chart 1, LEARN, SOURCE:** WORLD BANK GROUP, Simulating the potential impacts of COVID-19 school closures on schooling and learning outcomes: A set of global estimates, WB, 2020, p. 17.

**Page 13 Chart 1, LEARN, SOURCE:** United Nations Children's Fund, Addressing the learning crisis: An urgent need to better finance education for the poorest children, UNICEF, New York, 2020, p. 3

**Page 13 Chart 1, LEARN, SOURCE:** United Nations Children's Fund, Covid-19: Are children able to continue learning during school closures? A global analysis of the potential reach of remote learning policies using data from 100 countries, UNICEF, New York, 2020, p. 1.

**Page 13 Chart 1, LEARN, SOURCE:** United Nations Population Fund, The Power of 1.8 Billion Adolescents, Youth and the Transformation of the Future, UNFPA, New York, 2015, p.2.

**Page 13 Chart 1, LEARN, SOURCE:** The International Commission on Financing Global Education Opportunity, The Learning Generation: Investing in Education for a Changing World, The International Commission on Financing Global Education Opportunity, n.d., p. 30.

**Page 13 Chart 1, LEARN, SOURCE:** International Labour Organization and United Nations Children's Fund, GirlForce: Skills, Education and Training for Girls Now, ILO and UNICEF, Geneva and New York, 2018. p. 5.

**Page 13 Chart 1, LEARN, SOURCE:** United Nations Entity for Gender Equality and the Empowerment of Women (UN Women), Turning promises into action: Gender equality in the 2030 Agenda for Sustainable Development, UN Women, New York, 2018, p. 41

**Page 18 Chart 1 PROTECT, SOURCE:** United Nations Children's Fund, Birth Registration for Every Child by 2030: Are we on track? UNICEF, New York, 2019, p. 6.

**Page 18 Chart 1, PROTECT, SOURCE:** International Labour Office and United Nations Children's Fund, Child Labour: Global estimates 2020, trends and the road forward, ILO and UNICEF, New York, 2021. License: CC BY 4.0. p. 8

**Page 18 Chart 1, PROTECT, SOURCE:** The WePROTECT Global Alliance, Global Threat Assessment 2019, WePROTECT Global Alliance, 2019. p.9

**Page 18 Chart 1, PROTECT, SOURCE:** The WePROTECT Global Alliance, Global Threat Assessment 2019, WePROTECT Global Alliance, 2019. p.6

**Page 18 Chart 1, PROTECT, SOURCE:** Hillis, Susan, et al., Global prevalence of past-year violence against children: a systematic review and minimum estimates, Pediatrics, 137(3), March 2016, p. 7.

**Page 22 Chart 1, GROW, SOURCE:** United Nations Children's Fund (UNICEF), World Health Organization, International Bank for Reconstruction and Development/The World Bank. Levels and trends in child malnutrition: key findings of the 2021 edition of the joint child malnutrition estimates. United Nations Children's Fund; New York, 2021, p. 2.

**Page 22 Chart 1, GROW, SOURCE:** World Bank Group, Snapshot: investing in the early years for growth and productivity (English), Washington, D.C., May 2016, p. 5

**Page 22 Chart 1, GROW, SOURCE:** World Bank Group, Snapshot: investing in the early years for growth and productivity (English), Washington, D.C., May 2016, p. 4.

**Page 22 Chart 1, GROW, SOURCE:** Headey, Derek, et al., Impacts of COVID-19 on childhood malnutrition and nutrition-related mortality, Comment, Volume 396, Issue 10250, August 2020, p. 520

**Page 30 Chart 1, PROPEL, SOURCE:** UNESCO Institute for Statistics, Fact Sheet no. 56 UIS/2019/ED/FS/56, UIS, 2019, p.4

**Page 30 Chart 1, PROPEL, SOURCE:** United Nations Children's Fund, Ending Child Marriage: Progress and prospects, UNICEF, New York, 2014, p. 2.

**Page 30 Chart 1, PROPEL, SOURCE:** Fore Henrietta H., Millions of young people need better job skills. Here's how businesses can help, United Nations Children's Fund (UNICEF), 2019.

**Page 31, ASSIST, SOURCE:** United Nations Children's Fund, LOST AT HOME The risks and challenges for internally displaced children and the urgent actions needed to protect them, UNICEF, New York, May 2020, p. 2.

**Page 33 Chart 1, ASSIST, SOURCE:** United Nations Children's Fund, For Every Child, Every Right: The Convention on the Rights of the Child at a crossroads, (UNICEF), New York, 2019, p. 15

**Page 33 Chart 1, ASSIST, SOURCE:** International Campaign to Ban Landmines – Cluster Munition Coalition (ICBL-CMC), Landmine monitor 2020, ICBL- CMC, Norway, November 2020, p. 35.

**Page 33 Chart 1, ASSIST, SOURCE:** United Nations; World Bank. Pathways for Peace: Inclusive Approaches to Preventing Violent Conflict Executive Summary. World Bank. Washington, DC, 2018, p. 1.

**Page 33 Chart 1, ASSIST, SOURCE:** United Nations Children's Fund, LOST AT HOME The risks and challenges for internally displaced children and the urgent actions needed to protect them, UNICEF, New York, May 2020, p. 7.



unicef  | for every child